



From left Luca, Ciro, Enrico, Antonio and Francesco Ponzio

Marble has always been used for its luminosity, solidity and long life to render monumental historic mansions, architectural works or luxury homes. Always bright and shining, with a wealth of veins and a multifarious assortment of colours, over the last few years it is often proposed by architects and design studios to furnish and enhance any environment, for living or working, both classical and modern. In short it was sought to render a stone always considered cold, warm: with excellent results, thanks to its remarkable aesthetic potential. The Ponzio family went through said change in styles and trends linked with this stone as true protagonists. Engaged since the 30s, with Vincenzo Ponzio, in treating marble and stone, through three generations it has refined its techniques for working the marble surfaces, expertly combining tradition with innovation. “Working marble is a little like painting a picture: you need dedication and lots of passion to make the veins or shades of colours emerge – declares Antonio Ponzio, who, together with his brothers Ciro and Enrico keeps an almost one hundred years old tra-

## Masterpiece marbles

Rediscover natural stone in furnishing and design

dition alive with talent and creativity -. Marble, granites and many other stones satisfying the taste of the market are on high demand for interior architecture, flooring, surfacing and furnishing. These are natural elements having extraordinary aesthetic and qualitative characteristics used as the basis around which the other materials, dictated by tastes and fashion, are created and matched up together”. Excellent workmanship, captivating the admiration of those who observe. There are effectively many works created by Ponzomarmi, amongst them we would like to recall the outer walls of the Telecom building, once Banco di Napoli or of the law courts, in the Napoli business district, but also the exclusive surfacing of luxury hotels such as Vesuvio or Excelsior. With the coming of the third generation represented by sons Andrea, Luca and Cristian, Ponzomarmi was able to launch itself with more vig-

our onto foreign markets, particularly Europe and the Middle East, consolidating this important asset of the Made in Italy with commitment and vocation. The proof of all this lies in the new showroom, in fact called ‘Marmo Italiano’ (Italian Marble), located in the city of Berlin, in the Charlottenburg zone, studied and built to approach also physically the German market. The name ‘Marmo Italiano’ we chose - concludes Enrico Ponzio – was born from the determination to export, with a pinch of patriotism, the Made in Italy at not an easy time politically and economically speaking, through an artisan product having always been linked with Italy by history and tradition”. The artistic aspect of the showroom is worth a special mention, conceived to hold shows and exhibitions of Italian marble sculptors and to experiment all the conceivable applications, from design to furnishing and architecture.